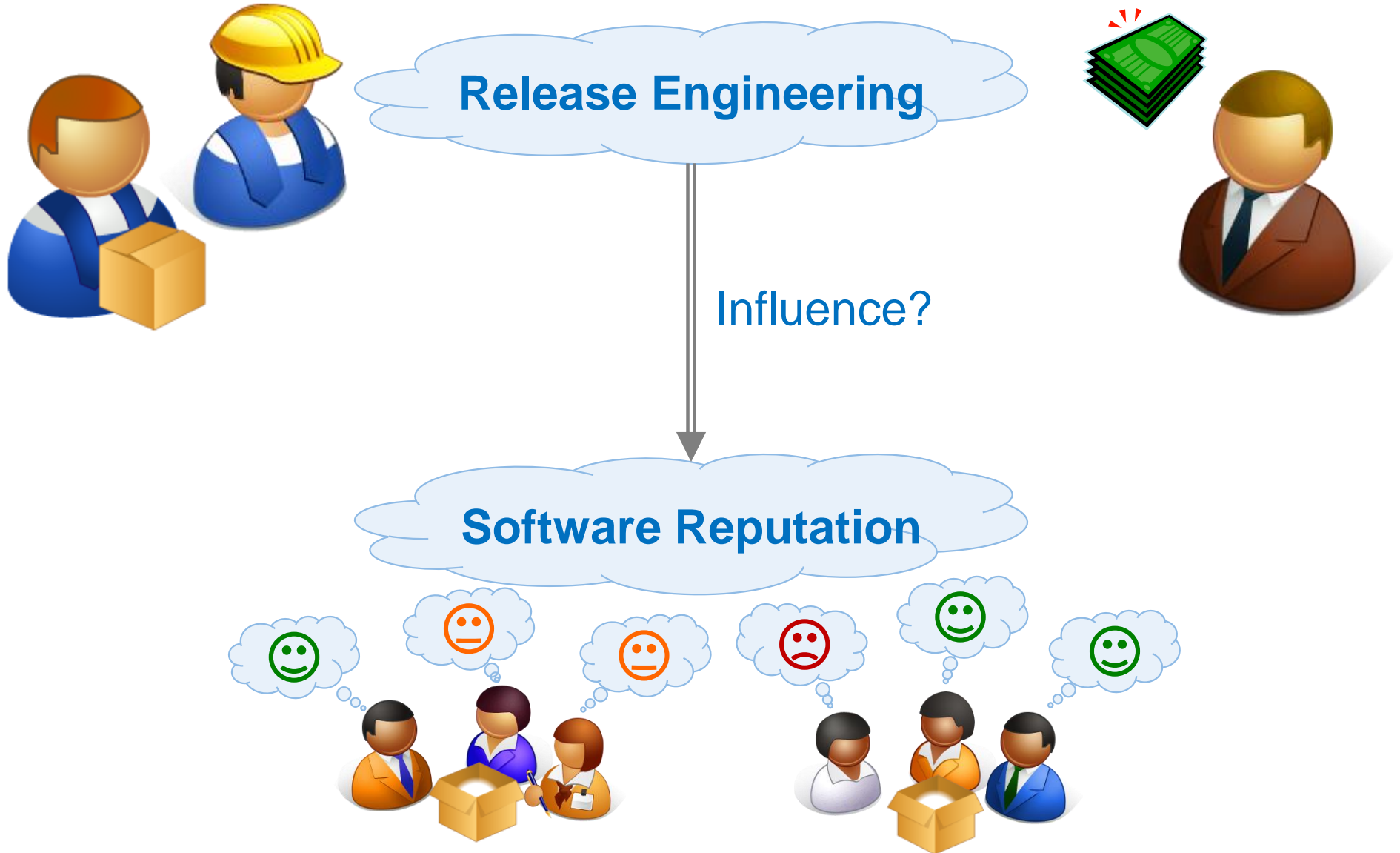


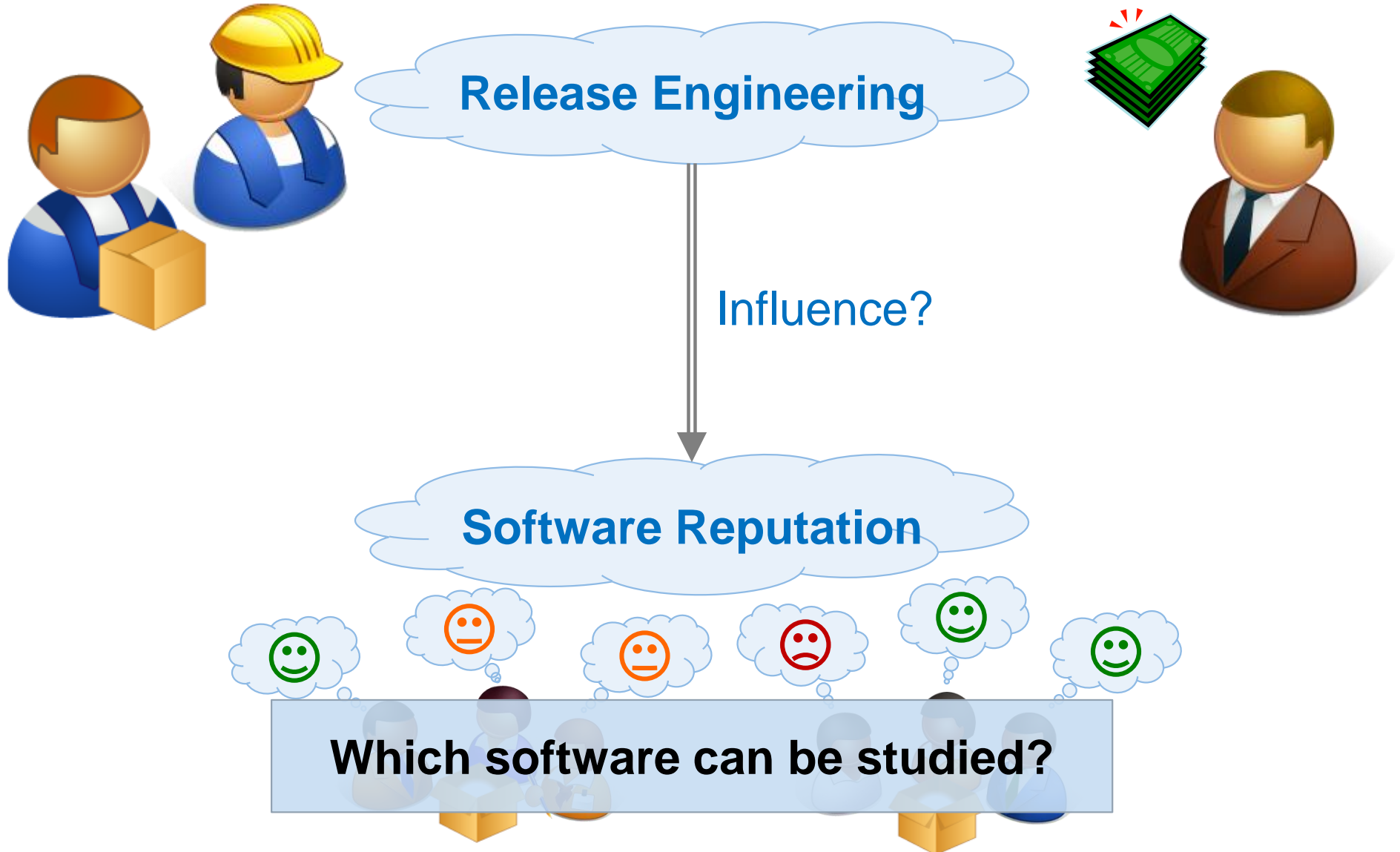
# On the Influence of Release Engineering on Software Reputation

Christian Plewnia, Andrej Dyck, and Horst Lichter

11.04.2014

- Setting the Scene
- A First Approach
- Study Results
- Conclusion & Future Work





# A Preliminary Study ...

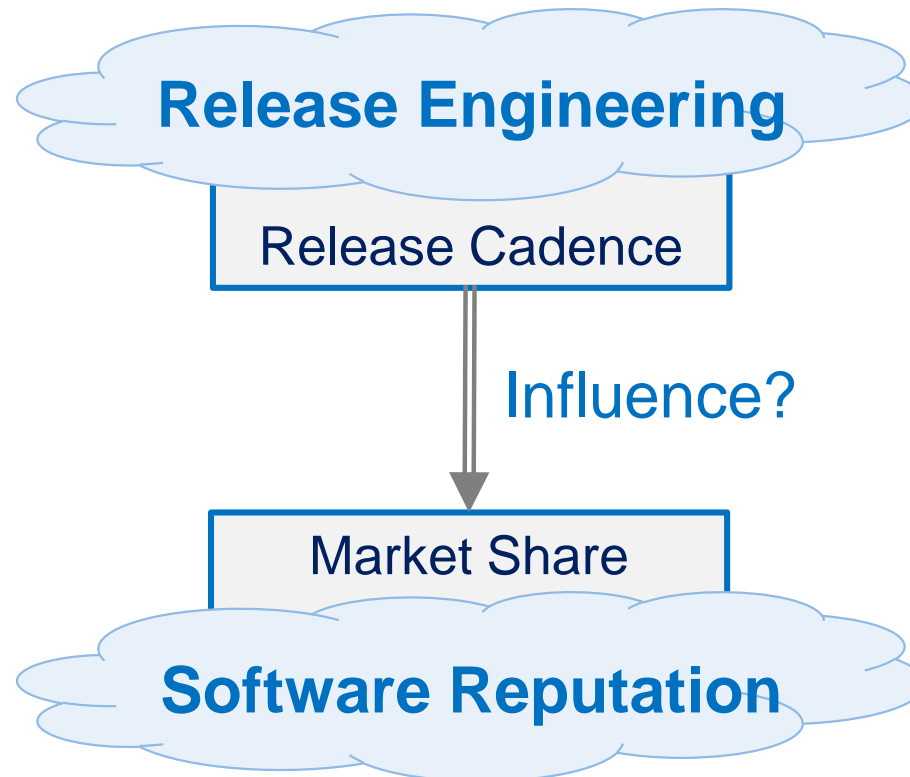
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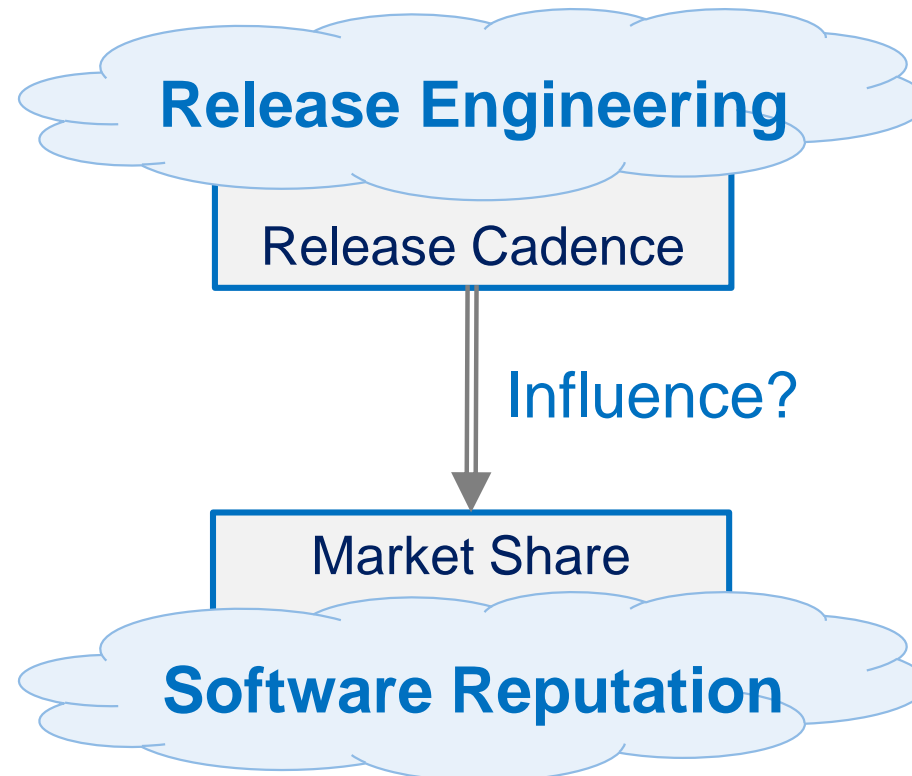


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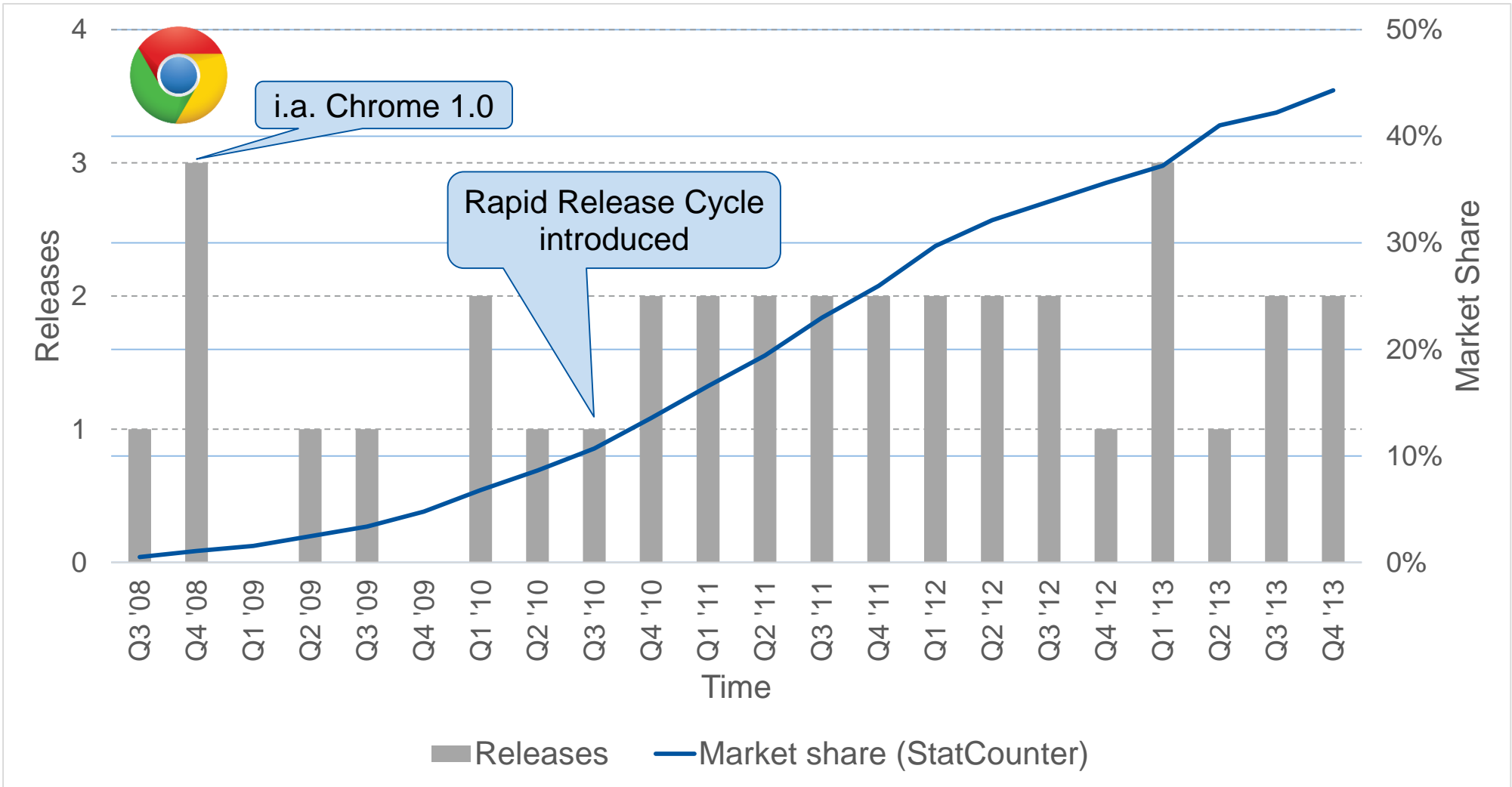
**How to do the analysis?**





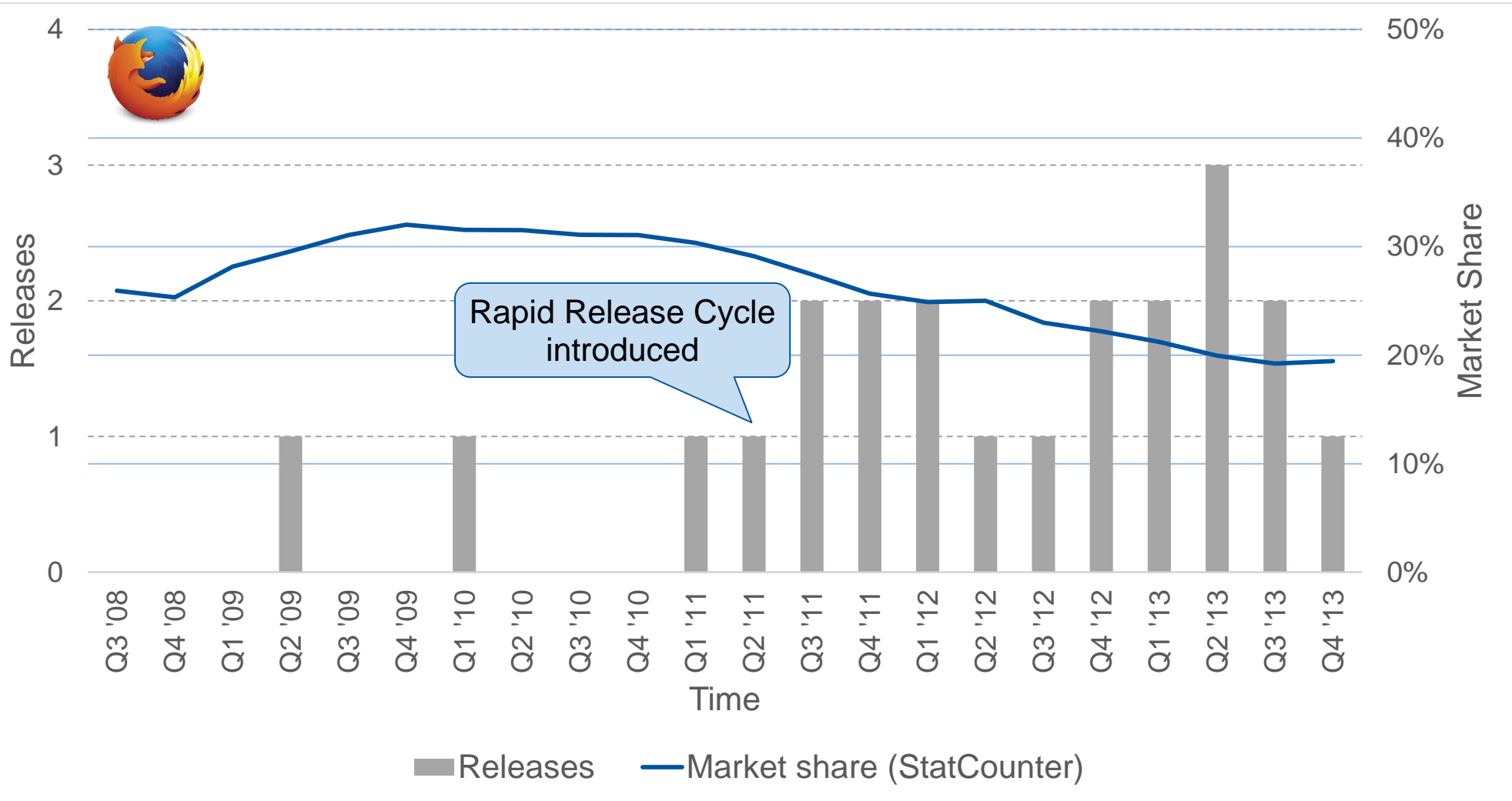
**Does the approach support our hypothesis?**

# Market Share: Google Chrome

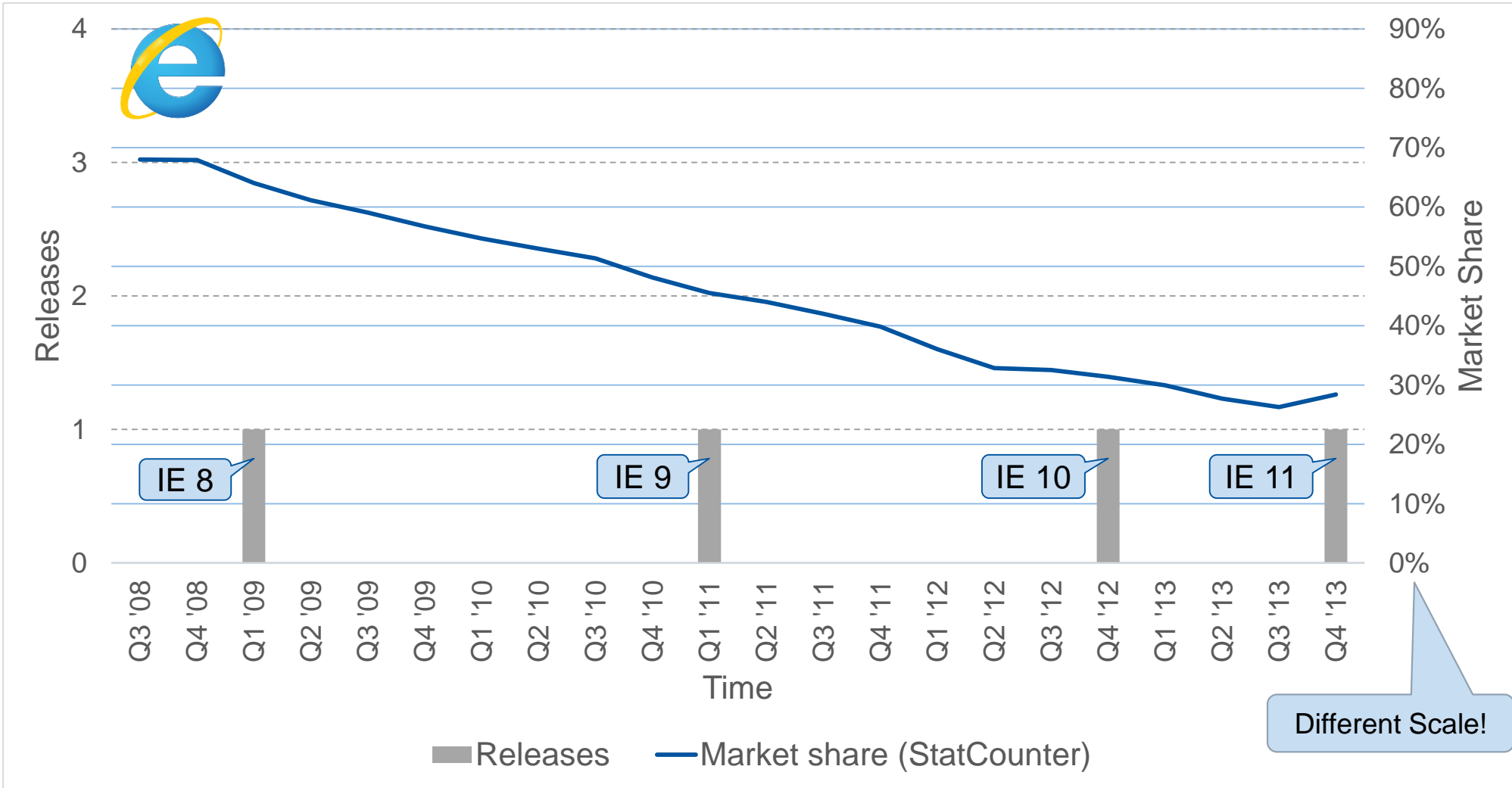




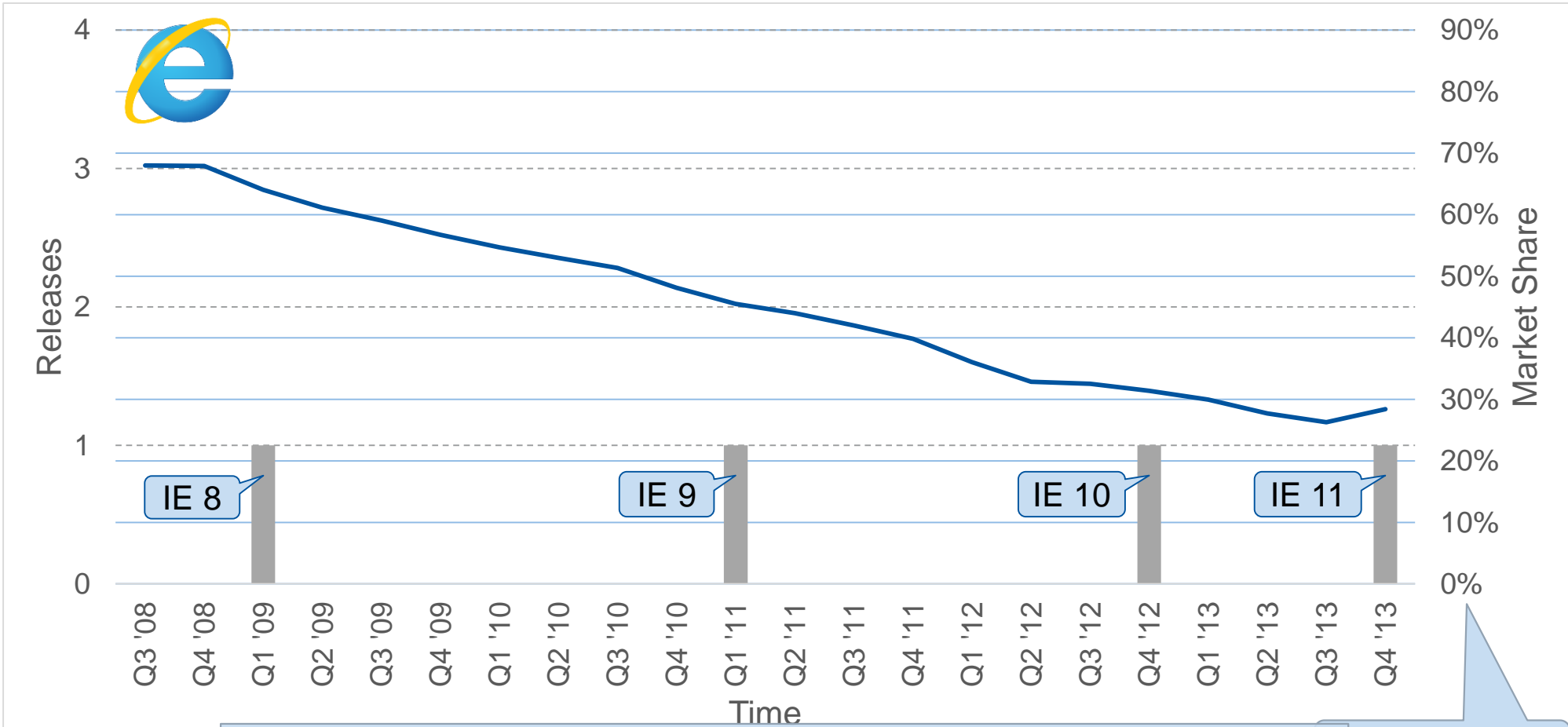
# Market Share: Mozilla Firefox



# Market Share: MS Internet Explorer

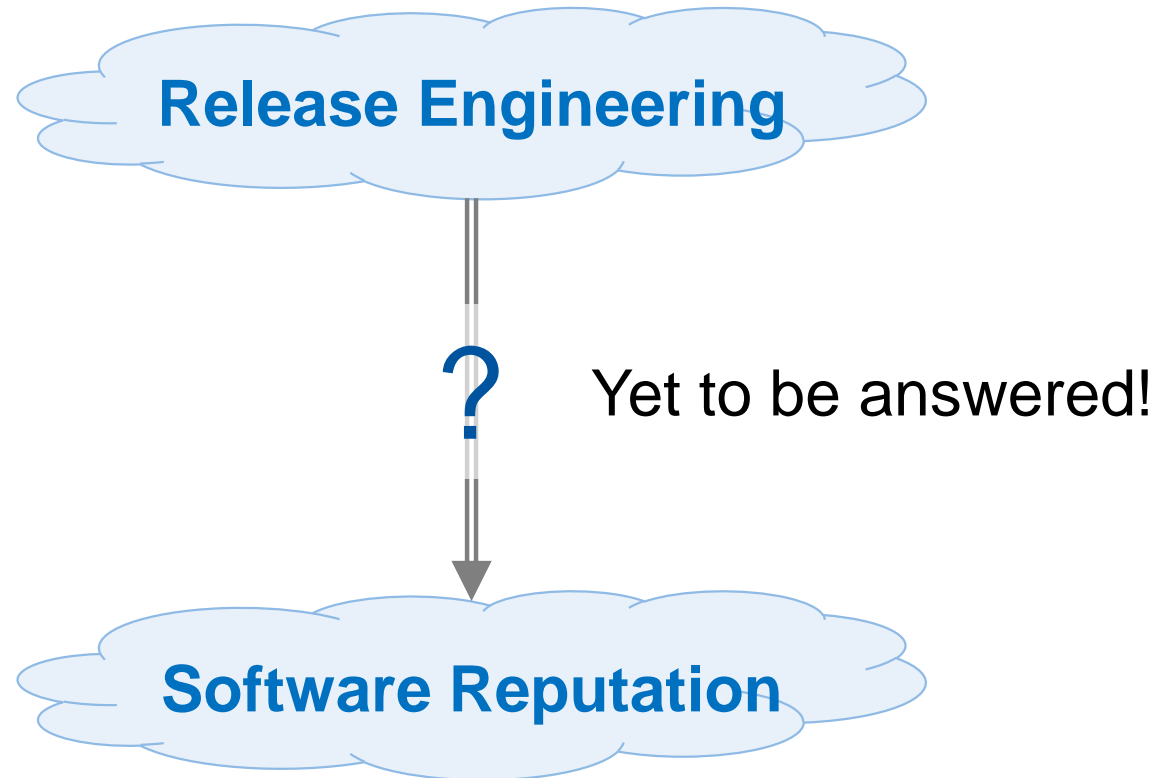


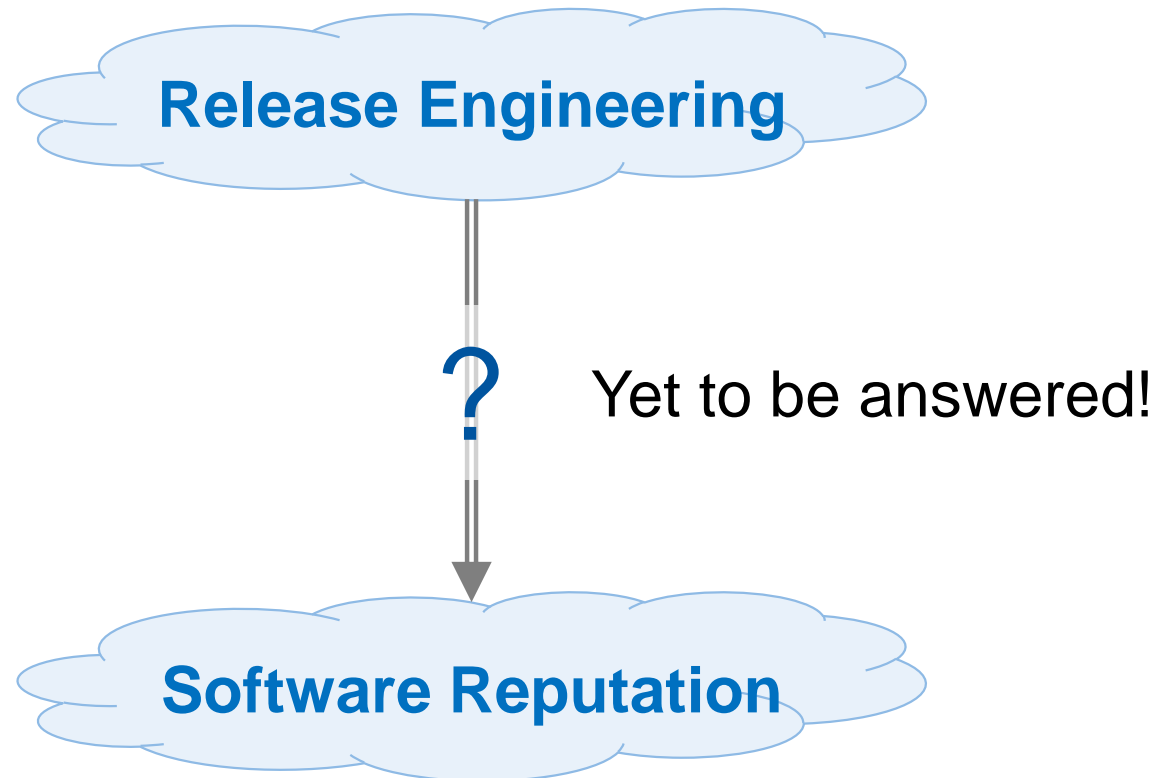
# Market Share: MS Internet Explorer



**What can we conclude from this results?**

Different Scale!





**How else to validate our hypothesis?**

